

2017 Scholarship Application

Dear Student:

On behalf of the Selection Committee, thank you for applying to the CNY Sales & Marketing Executives Scholarship Program.

Objective:

To encourage undergraduate, graduate, and continuing education in the field of sales and marketing for the purpose of preparing individuals for professional careers.

Funding:

At the close of each SME fiscal year, the board, at its option designates and transfer funds into the general scholarship fund. Additional programs designed to raise scholarship funds will be split as follows: 50% to the named organization, 50% to the general SME scholarship fund.

Eligibility:

Immediate family members, including grandchildren, of CNYSME members in good standing or affiliated educational programs or groups currently enrolled, as high school, continuing education; undergraduate, graduate students and previous recipients still enrolled in afore mentioned programs are eligible. All recipients will be selected without regard to race, color, religion, sex, or national origin.

The Scholarships:

Scholarship awards from the SME general scholarship fund, including awards resulting from special programs (ie. Crystal Ball) are awarded to applicants in amounts up to a maximum of \$1,000. The number of awards will be determined by the Scholarship Committee and based on the availability of funds.

Presentation of the awards will take place at the Crystal Ball / SME Awards Banquet. The recipients will also receive 2 complimentary tickets for guests to accompany them to the event. Should additional tickets be required, they will be made available at the member rate.

Selection Procedure:

Scholarships are awarded based on academic performance, extracurricular activities, and a 500-word essay describing their career goals as it relates to sales and marketing. Extra weighting will be given to immediate family members of SME members who are in good standing. A selection committee comprised of a minimum of 5, SME Scholarship Committee and Board members will review applications.

The application must be completed and returned no later than February 28, 2017. Any applications received after this date will not be considered. Good Luck!

Sincerely,

Alan Smith
Committee Chair – Education & Scholarship Committee
Central New York Sales & Marketing Executives, Inc.

Please provide us with the following information:

Name: _____ Date of Birth: _____

School enrolled: _____

School Address: _____

Anticipated date of graduation: _____

If in college, are you enrolled full time or part time? _____

(Must be enrolled in a minimum of 12 credit hours to be considered full time.)

How did you hear about the CNYSME Scholarship program? _____

Relationship to CNYSME member? _____

Home Address: _____

Telephone: _____ email: _____

Current academic letter of reference (please list an advisor, counselor or teacher):

Name: _____

Address: _____

Telephone: _____ email: _____

Current personal letter of reference (please list a non-family member):

Name: _____

Address: _____

Telephone: _____ email: _____

Relationship to applicant: _____

Activities & Community Involvement; please list memberships in clubs, sports, community groups, school activities, work experience, professional organizations or volunteer work: *(please list below and attach additional information as needed)*

Current awards and honors received; please include academic and non-academic: *(please list below and attach additional information as needed)*

Please attach a copy of a current transcript or report card, a 500-word essay describing your interests and career goals and how it relates to Sales and Marketing, and two letters of reference.

Return completed applications to:
Scholarship Committee
CNY Sales & Marketing Executives, Inc.
PO Box 5334
Syracuse, NY 13220-5334