

## Crystal Ball Nomination Form

CNY Sales & Marketing Executives (CNYSME) annually bestows the prestigious Crystal Ball Award to a local businessperson or group of business people for contributions to the sales and marketing profession, and for endeavors in the areas of community development and support.

The criteria for Crystal Ball recognition includes:

- Chief Executive Officer, President or Director of a CNY business
- Visibly impacts the progress and prosperity of CNY
- Commitment to superior quality and professionalism
- Expresses initiative and innovate thinking
- Fosters excellence in their industry
- Gives back to the CNY community through involvement in community and civic organizations
- Demonstrates and practices an appreciation of the sales and marketing industry through:
  - Vital sales and marketing approaches
  - Advocacy of the sales and marketing profession

Crystal Ball Nominee: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

(Please attach additional pages as necessary)

Sales and Marketing Achievements:

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Community and Civic Involvement:

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Nominator: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_